

# ADVERTISING RATECARD

**K  
C  
O  
L  
B**

## PREMIUM PRINT

Cover Story	€15,000
Inside opening spread	€4,000
Full page gloss & optional hot foil	€4,000
Exclusive eight-page fold	€4,000
Double page spread ad <i>(before table of content)</i>	€2,500
Card Insert <i>(Double Sided A5)</i>	€2,000
Half page advert	€800
Full page advert	€1,500
Double page advert / article	€2,200 / €2,400
Three page article	€2,700
Four page article	€3,000
Inside back cover ad	€3,000
Back cover ad	€7,000

*Professional photography included for articles in Maltese locations.  
Additional costs may apply for photography in other countries.*

## ONLINE EXPOSURE

Profile feature article (<2500 words)	starting at €1,000
Featured news placement (<500 words)	€300
Events home page peel	€4,000
News home page peel	€2,000
Banner advert <i>(monthly rotation)</i>	starting at €1,000
Full video production service	€3,500
Summit interview	€1,500
Online interview	€1,000
Exclusive email campaign	€7,000
Brand spot in email campaign (1/4 spots)	€1,500
Social media news boost	€250

*All content subject to editorial standards and approval. VAT excluded.*

*For more information, please email [christopher@sigma.com.mt](mailto:christopher@sigma.com.mt),  
[katy@sigma.com.mt](mailto:katy@sigma.com.mt), [julian@sigma.com.mt](mailto:julian@sigma.com.mt) or [jessica.walker@sigma.com.mt](mailto:jessica.walker@sigma.com.mt)*

# PACKAGED PROMOTION

OVER 10% OFF

**K  
C  
O  
L  
B**

## CONTENT PACKAGE

Includes:

Double page advert

Double page article

Featured news article (social media boost included)

**€4,500**

## MEDIA PACKAGE

Includes:

Summit interview (social media boost included)

Sponsored video (website article included)

Video carousel placement

**€3,900**

## BRANDING PACKAGE

Includes:

30 second conference advert

Banner advert (monthly rotation)

Brand spot in email campaign (1/4 spots)

News home page peel

**€4,800**

*For more information, please email [christopher@sigma.com.mt](mailto:christopher@sigma.com.mt),  
[katy@sigma.com.mt](mailto:katy@sigma.com.mt), [julian@sigma.com.mt](mailto:julian@sigma.com.mt) or [jessica.walker@sigma.com.mt](mailto:jessica.walker@sigma.com.mt)*